

23 Simple Methods to Promote your Business

for
FREE



NicoleElmore.com

1. Set-up a free Website

e.g. with Weebly or Wix

2. Include your business on Google via a free Google Business Listing

3. Order free Business Cards from Vistaprint

4. Get free word-of-mouth referrals from satisfied customers

5. Get listed in free directories related to your target market and the products or services you offer

6. Create a free
newsletter and sent it
periodically to your leads

7. Create an e-Mail
signature with your
contact and business info
for free at
www.mylivesignature.com

8. Create a free Business Facebook Fan Page

9. Ask your past clients for free referrals

10. Create a free Meetup Group on www.meetup.com

11. Make an Ebook for
free and give it away to
prospects at no cost

12. Comment on blogs
with constructive feedback
and get free exposure

13. Invest some time and
answer people's questions
or concerns on forums to
get free exposure

14. Offer free consultation sessions or product reviews

15. Submit guest blog posts to other popular blogs and get free traffic from their sites

16. Sign up for free online banner exchange

17. Host a giveaway for a sample of or a gift certificate for your product or service for free

18. Cross-promote and partner up with other businesses to promote your business while you promote theirs

19. Generate free generic traffic through SEO (Search Engine Optimization)

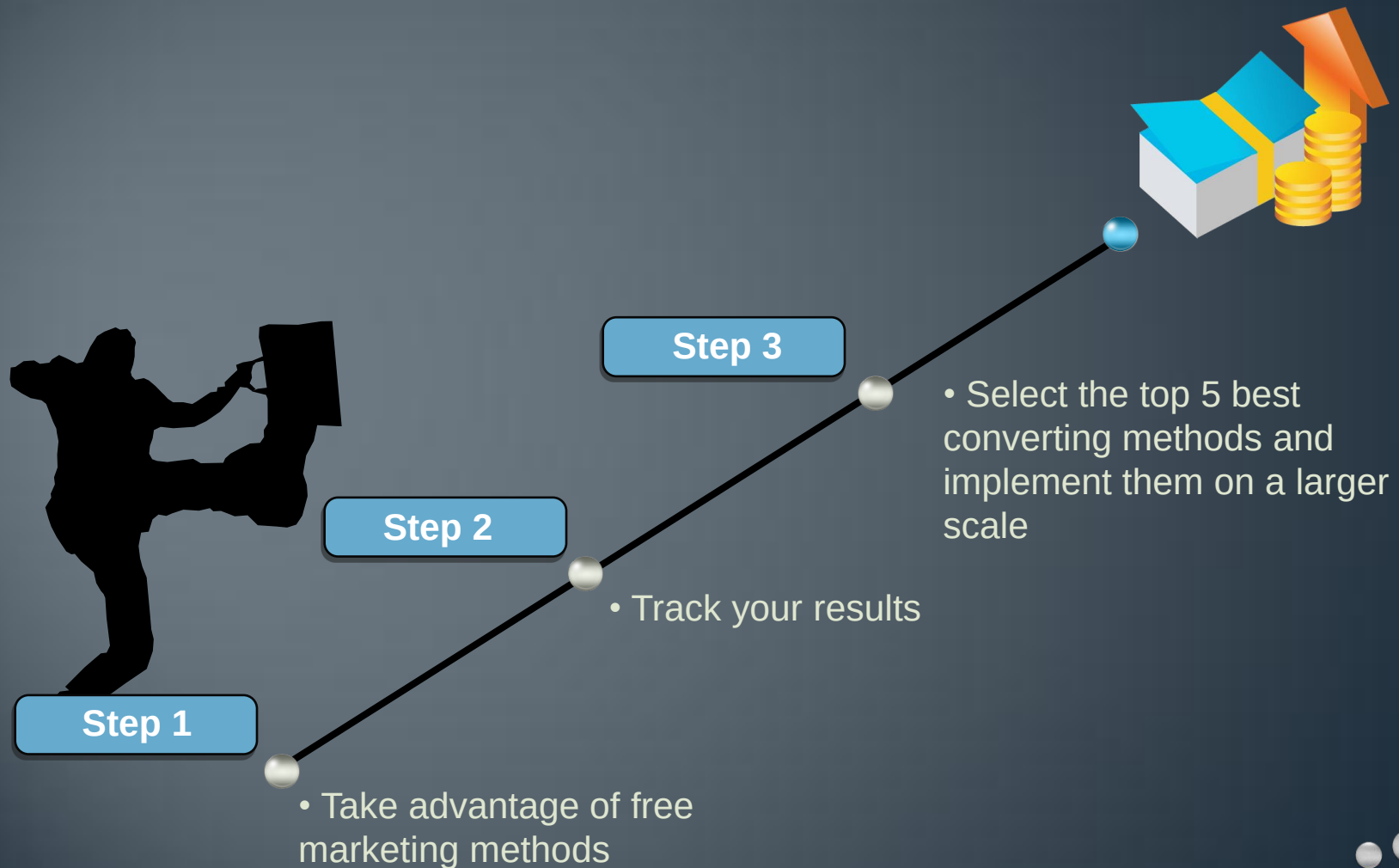
20. Develop an app for free
and include your branding
within it

21. Post free classifieds
informing people of your
products and services

22. Write articles related to
your products or services and
publish them on Ezine Sites
to reach an audience
interested in your products
and services for free

23. Write and publish a Press
Release about your launch,
product, or service features
for free
e.g. at prlog.org

What's Next?



What You Can Do Now

Share It



HAVE ANY OTHER SUGGESTIONS?
SHARE THEM IN THE COMMENTS
BELOW

Need Help with your Marketing?

Contact me for a free consultation



<http://nicoleelmore.com/contact>



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- Online Marketing
- Social Media Management
- Search Engine Optimization
- Website Setup & Design
- Web Content Creation
- Graphic Design
- Logo Design
- Business & Marketing Consulting
- Website Review & Evaluation
- Business Plans

WE HELP YOUR BUSINESS SUCCEED

Services Tailored to Your specific Needs



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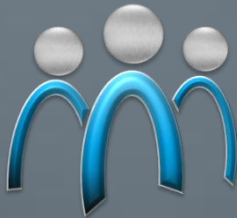
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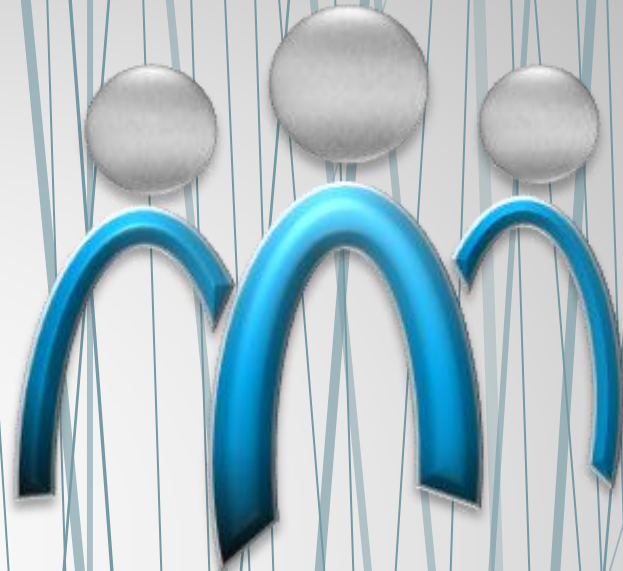
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A blog by **Nicole Elmore**, successful Business Consultant & Marketing Strategist



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EntrepreneurLead.com is an innovative site providing start-ups and existing small businesses with the tools and resources to start, build, grow, and maintain profitable businesses.



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