

Brian Horn & The 3 Little SEO Hacks

facebook.com/brian.horn

Hack #1

SEO Branding Hack

- What if you could honestly say that your writings, or teachings, are included on several top universities' websites?
- How many of your competitors have been featured and quoted on CBS, ABC, Forbes and dozens of the top newspapers in the country...and have these logos on their site?
- Would you like to have all of this in the next 5 minutes?

Hack #1

SEO Branding Hack

- I have 3 links, that you can use to create accounts on 3 different universities' websites and publish your content
- Your account is auto-approved immediately
- Content is also auto-approved instantly

Hack #1

SEO Branding Hack

- Create and add content to each site that links to your website.
- Use [Pingler.com](https://pingler.com) to notify Google of the content you added...so G sees the link
- Buy a Link Pyramid gig on [Fiverr.com](https://www.fiverr.com) to get some cheap backlinks, and boost the strength of that new page

Hack #1

SEO Branding Hack

- bit.ly/ug_virginia
- bit.ly/ug_arizona
- bit.ly/ug_wvirenia

Hack #1

SEO Branding Hack

- Now that you have built your branding by having content published on university websites, let's get you on some major media sites
- This one isn't free, but worth every penny for establishing your expert authority.

Hack #1

SEO Branding Hack

- BusinessWire.com
- BW has an auto publishing relationship with hundreds of sites, including CBS, ABC, Forbes, Boston Globe, Houston Chronicle, and SF Examiner.
- Submit a standard local press release (\$240) and include a quote from yourself within the press release.

Hack #1

SEO Branding Hack

- After release is distributed, you'll receive a report that includes links to everywhere published...and logos.
- You can now use these logos on your site under the phrase, "As Quoted In..." or "As Seen On..."

Hack #1

SEO Branding Hack

brian korn's
INSTANT LINKERATI

What is Instant Linkerati? Features • Pricing • Contact • Support •
Members •



No Money. No Obligation. Just Free.
To prove the power of the Instant Linkerati system, we offer an unmatched link building to your website, the OnPage SEO review, training video coaching calls.
We've made this a total no-brainer, so start your free trial now while the

As Featured In:



As Featured In



Totally Automated



Instant Linkerati is a robust and unmatched SEO automation solution utilizing techniques recommended by search engines and leading industry professionals alike.

With just a few steps you can setup your account and start to benchmark your ranking position.

Most other services just give you tools...you still have to do all the work. Instant Linkerati does it all for you.

With us...just sit back enjoy the new flood of traffic to your site.

Check it out for yourself with a FREE 14-Day Trial.

What is the SECRET for a FLOOD of Google Traffic?

Social media marketing and mobile marketing might be all the rage right now, but don't get caught up in the hype. Search traffic is still where you will find the majority of your leads. Consider the following stats:

1. In September of 2010, 72.15% of search traffic came from Google.
2. On average Google accounts for 65.3% of traffic delivered to a website.
3. Search traffic is the highest converting because people are looking for your product or service already.

BREITBART.COM WorldNetDaily MarketWatch

Hack #1

SEO Branding Hack

- Added bonus...you'll have hundreds of backlinks from authority sites.
- Added bonus...most of the time the release on Forbes shows at the top of the search results for a few weeks for your name/business name. GREAT BRANDING.

Hack #2

PreCognitive SEO

- Discovered by accident in 2010 during a product launch
- Google's suggested search tool included "brian horn scam" even though no pages on the internet included that phrase
- I deduced that suggested terms are based solely on volume of current searches

Hack #2

PreCognitive SEO

- So...all that's needed to control Google's Suggested Search is a quick flood of searches with the terms you want
- Must come from different IP's, so how can you get thousands of searches?
- Enter ShortTask.com



Register / Sign in as a SOLVER | SEEKER
Welcome Guest

12408
Tasks available
[View Tasks Now!](#)

[YOUR ACCOUNT](#) [TASKS](#) [HOW IT WORKS](#) [ABOUT US](#) [HISTORY](#)

ShortTask connects online job seekers with providers.
We allow online workers to select Tasks of their choosing and get paid in dollars. We provide individuals and businesses with access to millions of on-demand, skilled virtual workforce.

Solvers

Earn Money



1. Find a task of your choice
2. Fulfill your task
3. Earn your Reward in \$

by working on individual Tasks. You get paid once the Seeker approves your work.

Complete as many Tasks as you like, under your time, and at your convenience!

FIND TASKS

[Or Why Work on ShortTask?](#)

[WATCH THE VIDEO](#) [How to use ShortTask for Solvers](#)

Seekers

Get Results



1. Supply your account
2. Cultivate and define tasks
3. Get fruitful results

from our diverse group of Solvers. Seek workers to solve and complete your Tasks. Pay only once you're satisfied.

Gain access to global, on-demand source of workers. Get thousands of responses to Tasks in minutes!

POST TASK

[Or Why Use ShortTask to Get Work Done](#)

RECOGNITION

ATTENTION SOLVERS!

Hack #2

PreCognitive SEO

- I submitted a \$200 deposit, and created a job that paid \$.05 a search for 4 different terms.

brian horn seo

brian horn facebook

brian horn be on page 1 of google

brian horn blog

Hack #2

PreCognitive SEO

- This gave me 1000 searches for each term
- The result after 3 days...

Hack #2

PreCognitive SEO

Web Images Videos Maps News Shopping Gmail more ▾

Google

brian horn seo

brian horn seo
brian horn facebook
brian horn be on page 1 of google
brian horn blog
brian horn

About 5,040,000 results (0.26 seconds)

Brian Horn | HornDog Search Marketing
How Does SEO Help The Small Business Owner? This means that I, Brian Horn, can personally get your company's site to rank higher than your competitor's ...
horndogsearch.com/ - [Cached](#)

You Can Be on Page 1 of Google - By Brian Horn
"SEO Guru to the Stars" Brian Horn is literally GIVING away over \$1500.00 worth of FREE training on "exactly" how he helps his highest-paying clients ...
www.googleap.com/ - [Cached](#) - [Similar](#)

Brian Horn's 5 SEO Copywriting Tips | Small Business Marketing ...
Jul 7, 2010 ... Search engine optimized copywriting doesn't have to be difficult. The following SEO writing tips ensure that websites will be ranked higher.
darkennedy.com/blog/internet.../brian-horns-5-seo-copywriting-tips/ - [Cached](#)

The Be On Page 1 Blog
Internet Marketing "Rock Star," Brian Horn, Accepts Position on Board of ... SEO PowerSuite lets you: Find the most profitable keywords for your own website ...
www.beonpage1blog.com/ - [Cached](#)

Hollywood Mastermind - By Brian Horn
Brian Horn, SEO guru to some of the "biggest" names in business, is finally revealing his \$14 MILLION Dollar Client - a serial business owner whose Page ONE ...
hollywoodmastermind.com/ - [Cached](#)

SEOMoz | Brian Horn's Member Profile
May 25, 2007 ... Brian Horn. Eat less calories than you burn, and spend less ... Commenting On Where to Park Your Bumbershoot In Seattle in October SEO ...

Instant is on ▾
SafeSearch off ▾

Ads

Search Engine Marketing
Increase Your Visibility On Search
With Google AdWords Today
www.Google.com/AdWords

Houston SEO Company
Is Your Site Climbing In Search?
Search Engine Optimization Pros
Crexendo.com/Houston-SEO

SEO is a Rip off
If you don't use an ethical seo company. Find out SEO truth.
www.FirstInSearch.com

See your ad here >

Everything
Images
Videos
More

Houston, TX
Change location

All results
Related searches
Wonder wheel
More search tools

Hack #2

PreCognitive SEO

- The DARK SIDE of Precognitive SEO...
- “Your Competitor” or “Your Name”
Joe Smith or Brian Horn
- Already have JoeSmithOrBrianHorn.com
Set Up with Content that Sells You vs Your
Competitor

Hack #2

PreCognitive SEO

- The more competitive the term, the more this will cost
- Best to control branding, local or low competition terms

Hack #3

WikiSpaces Hijack

- WikiSpaces.com is a site where people can create free wiki's on any topic
- Because of this, WikiSpaces.com is a popular for automated SEO content generation programs
- SENuke, and other softwares use Wikipages as part of powerful LinkWheels that professional SEO's drive links to.

Hack #3

WikiSpaces Hijack

- By default, security on new wikis are left *Open*. Meaning, that anyone can go back and add or change the content.
- Using a simple search string in Google, you can find the strongest prebuilt, preoptimized wiki for any given keyword.
- *KEYWORD -protected -inurl:tag site:wikispaces.com*
<http://bit.ly/wikihijack>

Hack #3

WikiSpaces Hijack

- The results Google returns first, are the strongest pages. Insert your link in order of the results.
- Be cool...don't remove or change any existing links
- Enter multiple links to different resources (blog, YouTube video, articles, press release, etc).

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