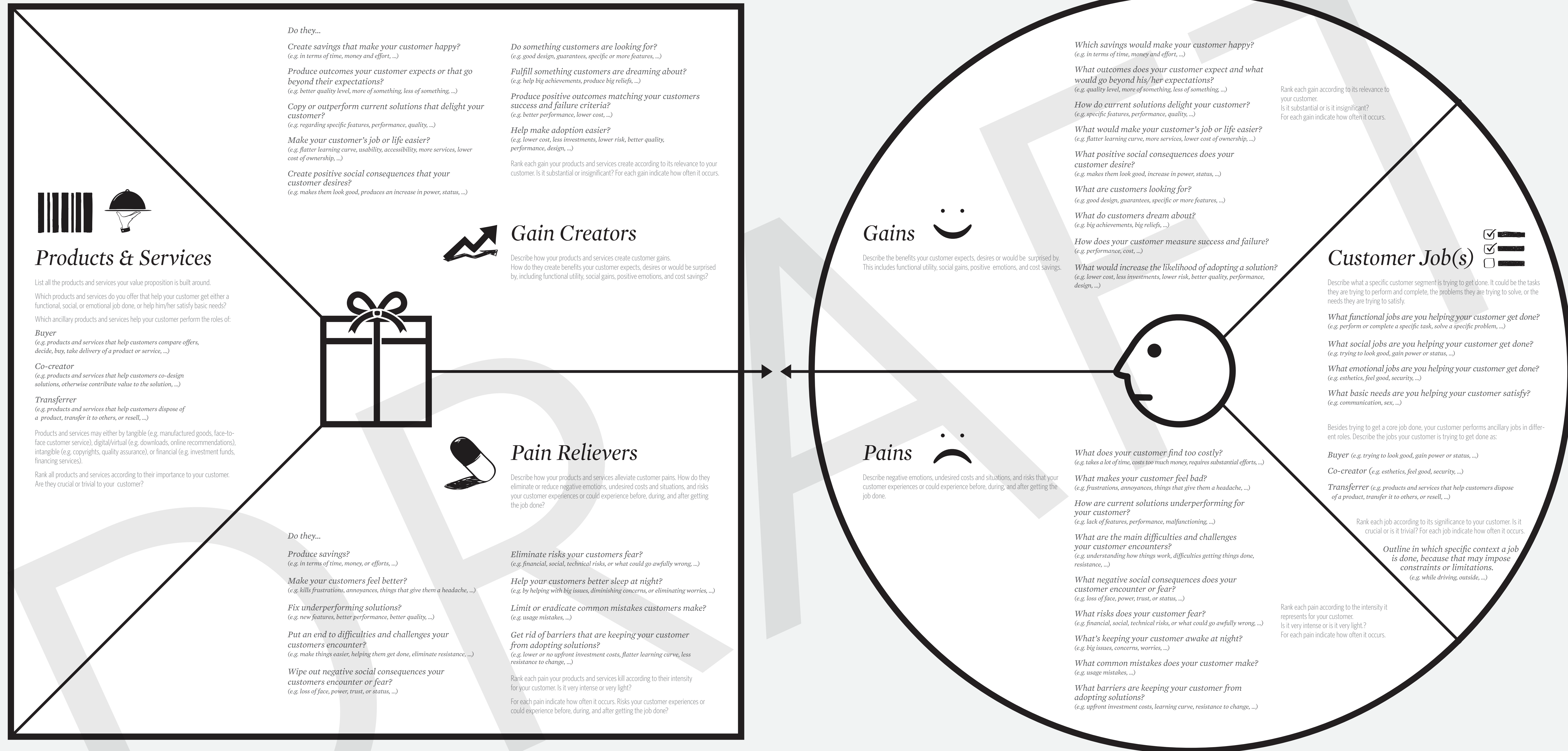


The Value Proposition Designer

Designed for:

Designed by:

Day Month Year



Value Proposition

Create one for each Customer Segment in your Business Model

Customer Segment

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Use in Conjunction with the Business Model Canvas