

An aerial view of a woman with long brown hair, wearing a black and white top, watering a lush green lawn with a hose. A long shadow is cast across the grass. To the left is a garden bed with brown mulch, a white rock, and some small plants, bordered by a curved stone edge.

sunday

➔ **Your Sunday
Quickstart Guide**



Welcome To Sunday

We started Sunday to make it easy for you to take better care of your yard. Our science-backed products feature cutting-edge ingredients that work with nature, not against it, to help you grow a beautiful yard that's better for people, pets and planet.

But we didn't stop there. We built the largest residential soil database in the country—over 250,000 unique lawns and counting—to customize our products and give you incredible results.

You, our customers, are the changemakers. Your stories of success, families, pets, and care for the environment inspire us daily, reminding us of our impact and the Sunday neighborhood we're creating together.

Coulter Lewis and Trent Lewis

Sunday Founders and Brothers

The Sunday Tool Box

Alongside customized products, our plans include expert-backed tools and tech to help you dig in and get the results you want.



My Plan

Custom fertilizer application dates, seeding windows, seasonal tips and more all in one place.



Check out
your My Plan
custom checklist

Product Instructions

Every product, every step. Our digital product instruction library guides you through product application and best practices for pro results.



Find
instructions
for every product



Sunday Sprayer Guide

We've custom engineered sprayers for each product to make application easy and accurate for the best results. Because some of these sprayers look similar, we've created a guide to help ensure you are using the right sprayer in the right way for the right product.



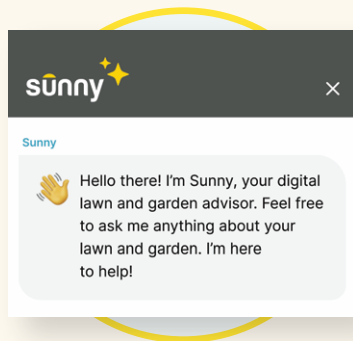
View our
Sprayer Guide

Yard Advisors

Whenever you need more help, our expert yard advisors are here to take a closer look and make a game plan to get your yard back on track.



Call, text
or email:
415.903.6932
support@getsunday.com



Sunny AI

We are using cutting edge AI that knows your yard to develop the first interactive chatbot to answer your burning yard questions on demand.



Ask Sunny
for help

Feeding your lawn

Step 1: Test your lawn soil

- 1 Use the coring tool to gather 3-6 soil samples from across your lawn.
- 2 Mix soil and place in the sample bag provided.
- 3 Mail sample using the prepaid box.

Your results will be available in 3-4 weeks and we will use them to adjust your plan as needed.

See how to use your soil test



Go to My Plan

Step 2: Fertilize your lawn

- 1 Check My Plan for your custom application dates.
- 2 Attach your Sunday pouch to the sprayer and attach the sprayer to your garden hose
- 3 Spray continuously, evenly drenching your lawn until you've completed your full application.
- 4 You can get back on your lawn as soon as it dries.

Fertilizer quick tips

- Morning or evening when temperatures are between 50F to 85F is the best time to apply.
- During high heat conditions, water your lawn again one day after applying.
- Avoid applying when heavy rain is in the forecast within the next 24 hours.
- It's OK to apply Sunday right after a mow, but avoid mowing for two days after application.

Use granular fertilizer?

See our granular fertilizer instructions



Missed application?

You can still apply as long as your grass is actively growing. Just make sure to leave 7-10 days between applications.

See how to use liquid fertilizer



Controlling weeds

Application how-to

- 1 For concentrates, mix with water to fill gallon pouch.
- 2 Point the wand or nozzle at the target weed.
- 3 Apply thoroughly to the leaves.
- 4 Let application fully dry.



Weed control quick tips

- Apply on a sunny day to amplify efficiency.
- Completely cover leaves for effective control.
- Ideally applications have at least 3 hours to dry ahead of watering or rainfall.
- Apply to the leaves at a close distance liberally, not the roots.
- Apply when weeds are young and healthy looking for most effective results.
- Older and more established weeds may require more applications.
- For large rooted weeds, split the top before application.



See how to
use weed
control
concentrates

Weed Warrior kills weeds & grass

Apply carefully in lawns
and avoid spraying
desirable turf as much
as possible.

Our weed control helps you tackle the most common weeds

Dandelion Doom

Broadleaf weeds in lawns, including **dandelions, clovers, chickweed, creeping charlie, thistle**, and more. It also controls moss, algae, and lichens, and suppresses common lawn diseases including dollar spot, rust, and snow mold.



Weed Warrior

Grassy weeds like **crabgrass and bluegrass, broadleaf weeds like chickweed and dandelion**, as well as **moss**, algae, and lichens. Be careful: Weed Warrior will eliminate desired grass.



Seeding your lawn

Application how-to

- 1 Check My Plan for your custom recommended seeding windows.
- 2 Lightly rake and clear lawn debris to prepare soil for new seed.
- 3 Apply seed to entire lawn or use to patch thin or bare spots.
- 4 Keep soil moist until grass germinates.



Your Lawn Super Power

Seeding regularly will help you grow a thick, full lawn that naturally crowds out weeds, uses water more efficiently, and resists pests and disease.

Grass seed quick tips

- Spring and fall are generally the best times to seed your lawn.
- Cool-season grasses can be seeded when daily average temps are between 55-75F.
- Regular watering is crucial for germination – 1-3 times weekly for grass seed, 1-2x daily for Bare Repair.
- If seeding a lawn from scratch, wait until 60% of seeds germinate, then fertilize.
- Not all grass types grow well from seed. If you live in the south and grow warm season grass varieties like St. Augustine, look for local grass plugs or sod to fill any bare spots.

See how to
plant grass
seed



Use our Seed
Finder to
select the right
grass seed



Lawn care tips

Watering

- **Water deep.** Aim for $\frac{1}{3}$ to $\frac{1}{2}$ inches of water per watering session, a maximum of 3 days per week. Allow for some 'off days' between waterings to help grass grow strong roots.
- **Don't set it and forget it.** Adjust the amount of watering sessions per week throughout the growing season.
- **Adjust for rain.** The more it rains during the week, the less you'll need to water.
- **Check for signs.** Your lawn may be due for a watering session if the grass is adopting a blue-gray hue or footprints that would normally spring back up, stay down and limp.
- **Audit your sprinkler.** Sprinkler outputs vary greatly. If using an irrigation system, check seasonally for uniform coverage and damaged sprinkler heads.

See all of our
watering
guides



See all of our
mowing
guides



Mowing

- **Mow high.** By default, keep your mower at its highest setting except when seeding or patching or at the end of your growing season.
- **Routinely sharpen the mower blade.** A dull blade can lead to general browning and stimulate certain fungal blooms.

Protecting your home and yard from pests

If you have a customized Pest Plan, you will find custom application dates and tips in My Plan

Go to
My Plan



Go to
pest control
instructions



Our pest control products help you enjoy your time in the yard and prevent pests from entering your home with peace of mind.

Pest control 1-2-3

Use the tips below to determine how to use your Sunday pest control products together. Depending on your pest needs you may only have one or two products which will still be effective at targeting your problem on their own.

- Protect your home with our indoor and outdoor **Bug Doom** insect control sprays. Depending on the product, either apply to the exterior foundation of your home or to interior entry points like windows and doors to prevent pests from entering.
- Use yard sprays like **Mosquito Deleto** and **Nix Ticks** to create strong protection zones around the areas of your yard you use most. Apply every 2-4 weeks to kill and repel pests and maintain a strong zone.
- Apply baits like **Ant Adios** directly to mounds, as a perimeter treatment around garden plants or buildings or broadcast on the lawn depending on your pest issue. Dry bait is most effective. Avoid applying before watering or rain is expected for best results.

Getting started in the garden

We are excited to help you grow beyond your lawn. With the right nutrients your garden plants will get stronger, bloom bigger, and produce more food, if that's your jam.

Go to
garden
instructions



See how to
use garden
fertilizers &
amendments

Garden fertilizer A-Z

If you have multiple garden products, use the tips below to determine how to use them together. Our nutrient products are also super effective on their own so if you are only doing one step, that is still a big help to your garden.

- Use our **garden soil test** to analyze your soil health and discover what your plants need to thrive.
- Apply soil amendments like **Soil Boost** to new and established plants to activate your soil and aid nutrient uptake.
- For regular maintenance, feed your plants every 4-6 weeks throughout the season with **Wonderfert liquid garden fertilizers**. Apply with your garden hose or watering can.
- We also have **dry garden nutrients** to incorporate directly into the soil especially when planting new plants to establish a strong nutrient foundation.

Our safety promise

Made for people, pets & planet

Your backyard is more than just a space—It's your outdoor home, a playground, a place to relax. At Sunday, we take this responsibility to heart. Our products are created with carefully selected ingredients and safety in mind so you can feel confident letting your kids and pets explore every inch of your yard.



Learn more
about our
pet-friendly
approach

See what
chemicals
we'll
never use



Beyond your planet

We are committed to giving 1% to the planet to help preserve and protect the wild spaces we all benefit from.

1% FOR THE PLANET

We work with The Nature Conservancy to help protect the largest remaining tract of tallgrass prairie in the world.



Learn more about partners and see our annual report



Check out what's new from Sunday



Discover more from Sunday

We are always creating new products to help you take better care of your yard from growing green grass and tackling pests to cultivating new plants and supporting a lush landscape.

sunday

getsunday.com

415.903.6932

support@getsunday.com

