

Keith Steward, Ph.D.

VP Product Management | AI Analytics Platform Executive

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EXECUTIVE PROFILE

AI, data, cloud, and software engineering executive with 25+ years building production AI/ML, analytics, SaaS, and enterprise platforms. Combines executive leadership with hands-on AI architecture, product/platform strategy, enterprise governance, and startup execution. Founded an AI company, created a production GenAI assistant platform supporting 70+ automations across 20+ workflows, directed engineering teams up to 11 members, and advised 200+ AWS enterprise customers. Solves complex problems involving AI-first analytics products, workflow automation, trustworthy enterprise AI, product instrumentation, platform strategy, leader-of-leaders management, and customer-facing product outcomes.

EXECUTIVE LEADERSHIP & CORE EXPERTISE

Executive leader combining AI-first product strategy, analytics platforms, trustworthy AI systems, workflow automation, evidence-driven product management, and engineering partnership.

AI Product Strategy: AI-first analytics, workflow automation, agentic systems, explainability, evaluation, product instrumentation, roadmap tradeoffs.

Platform and Data Leadership: data products, cloud platforms, governance, lineage, enterprise architecture, APIs, analytics adoption, scalable delivery.

Executive Product Leadership: leader-of-leaders management, customer discovery, portfolio ownership, cross-functional coalition-building, board/ELT communication.

SELECTED CAREER HIGHLIGHTS

- Founded and directed an AI startup and 11-engineer AI organization.
- Created *AssistX*, a production GenAI assistant platform for 70+ automations across 20+ HR workflows.
- Supported AI and analytics adoption across 200+ AWS enterprise customers.
- Created AWS AI/ML technical communities and trained 180+ global solution architects.
- Delivered TriMark's first AWS data lake, reducing cross-ERP reporting from roughly 2 months to 1 day.
- Technically directed Data Privacy and AI Governance cloud engineering at MassMutual.
- Implemented commercial software products including the globally adopted Ingenuity Pathway Analysis platform.
- Earned AWS ML Elite Gold and Platinum recognition; named inventor on multiple patents.

PROFESSIONAL EXPERIENCE

Technical Co-Founder & CEO | *Intelligent DataWorks inc* | Aug 2023 to Present

Founded an applied AI SaaS company to commercialize an enterprise GenAI + business data platform. Owns AI strategy, product vision, platform architecture, engineering execution, workflow design, security posture, customer validation, and strategic transition planning.

- Architected *AssistX*, a production-grade generative AI assistant platform using LLMs, AI agents, RAG, PostgreSQL/PGVector, LangChain, LangGraph, APIs, workflow orchestration, and AWS cloud services.
- Created reusable AI platform foundations for agentic AI workflows, AI agents, RAG grounding, vector search, evaluation loops, observability, human-in-the-loop quality, and production adoption.
- Produced 70+ AI automations across 20+ HR and business workflows, improving selected workflows by up to 50x versus manual execution.
- Directed an 11-engineer Agile AI development team while staying hands-on in product management, product strategy, roadmap execution, cloud architecture, AI orchestration, and platform operations.
- Delivered the initial production release within 8 months and converted emerging LLM capability into a durable SaaS platform.
- Established AI product strategy, roadmap prioritization, customer discovery narratives, adoption plans, product-led value stories, commercialization assets, and business-outcome messaging.
- Applied Python, PostgreSQL/PGVector, FastAPI, AWS, LLM APIs, RAG, agentic workflows, and evaluation practices to production AI workflows.
- Initiated strategic acquisition discussions regarding IDW's AI platform as part of a planned transition to a senior AI/engineering leadership role..

Sr. Engineering Director, Workforce Management Service | *SuccessKPI* | Jun 2022 to Aug 2023

Directed engineering, architecture, and delivery for the Workforce Management component of an AI-powered contact-center analytics SaaS platform. Converted product requirements into cloud architecture, forecasting algorithms, optimization workflows, integrations, and release plans.

- Recruited and directed a 7-member distributed engineering team building AWS-based forecasting, scheduling, visualization, and automated communication capabilities.
- Designed AI-driven forecasting, optimization, workflow automation, API integration, analytics, and product delivery patterns for enterprise SaaS and customer-facing operations.
- Delivered the first working WFM release within 6 months for two flagship enterprise customers and advocated early generative AI adoption across the platform.

Sr. Director, Data Analytics & Operations | *TriMark USA* | Aug 2021 to May 2022

Recruited to build the company's first enterprise data lake initiative across 11 ERP systems and establish enterprise analytics capability. Partnered with marketing, supply chain, finance, and executive stakeholders to prioritize analytics use cases and KPI delivery.

- Secured support for an AWS data lake strategy enabling data engineering, analytics, and future machine learning capabilities across a \$1B+ enterprise.
- Delivered TriMark's first AWS data lake within 7 months, automating nightly ingest, cataloging, consolidation, and normalization across 11 ERPs.
- Improved cross-ERP reporting cycles from roughly 2 months of manual work to 1 day, a 60x improvement in insight delivery.

Technical Lead for Cloud, Data Privacy and AI Governance | *MassMutual* | Nov 2020 to Aug 2021

Established AWS architecture and hands-on implementation for Data and AI Governance capabilities, including privacy rights management, enterprise data catalog, adaptive policy framework, governance APIs, and AI governance initiatives.

- (System work was completed in 14 months).
- Coordinated product managers, enterprise architecture, governance, site reliability, and developers to convert requirements into secure cloud-native architecture, sprint plans, CI/CD, and production delivery.
- Provided MLOps guidance for model transparency, bias, drift detection, auditability, monitoring, and lifecycle management using Amazon SageMaker.
- Delivered a first cloud-native privacy rights platform in 8 months, automating roughly 90% of a formerly manual workflow.

VP of Machine Learning & AI | NorthBay Solutions | Jan 2019 to Nov 2020

Recruited out of AWS by the NorthBay Solutions CEO to head up a new AI / ML practice for enterprise customers and AWS-based product acceleration.

- (Role ended in company-wide COVID layoff).
- Generated CEO approval for an AWS Data Lake + ML Accelerator SaaS initiative, built the initial working system hands-on, and directed remote engineering toward customer demonstrations.
- Delivered AI/ML and analytics solutions for Dun & Bradstreet, Harvard Business School, Invesco, and other enterprise customers.

Sr. Specialist Solutions Architect AI/ML, Big Data & Analytics | Amazon Web Services | May 2015 to Dec 2018

Served as an AWS senior specialist across AI/ML, Big Data, analytics, data lakes, machine learning, and enterprise cloud adoption. Advised senior customer stakeholders and enabled AWS field teams with technical strategy, architecture, demos, and training.

- Created and grew AWS internal AI/ML and analytics technical communities, enabling 180+ global solution architects and producing 170+ technical assets.
- Advised 200+ enterprise customers on AI strategy, ML, data lake architecture, SaaS adoption, governance, security-aware architecture, SageMaker, TensorFlow, Glue, Athena, S3, Lambda, and production patterns.
- Presented 50+ formal AI/ML and analytics sessions and earned AWS ML Elite Gold and Platinum recognition.

PATENTS / PUBLICATIONS / SPEAKING

- United States Patent No. US 8,793,073.
- United States Patent No. US 8,489,334.
- BioWizard Intelligent Agent Architecture patent application (1998) for genomic knowledge discovery.
- Delivered 36 formal presentations on Machine Learning, Deep Learning, and Artificial Intelligence at large AWS and non-AWS/industry events.
- AWS ML Elite Gold and AWS ML Elite Platinum awards.
- AWS re:Invent Rockstar and AWS Certification SME recognition.

EDUCATION

- Ph.D., Molecular Biology / Microbiology & Immunology, University of Western Ontario, Canada.
- Hon. B.Sc., Microbiology & Immunology, University of Western Ontario, Canada.
- Canadian Medical Research Council Post-Doctoral Research Fellowship.

TECHNOLOGIES

RAG • evaluation • analytics • AI agents • Agentic AI • LLMs • multi-agent systems

LangChain • LangGraph • OpenAI APIs • Anthropic Claude • AWS Bedrock

prompt engineering • AI orchestration • human-in-the-loop systems

Model Context Protocol (MCP) • evals • observability • MLOps • MLflow • responsible AI

AI governance • model governance • model explainability • bias detection

drift detection • auditability • data privacy • risk management • AWS • SageMaker

TensorFlow • SparkML • EMR • Spark • PySpark • Glue • Athena • S3 • Lambda

Step Functions • EventBridge • API Gateway • Aurora Serverless • Redshift • Kafka

AWS Control Tower • CloudFormation • AWS CDK • Kubernetes • Docker • Python • FastAPI

Flask • Pandas • NumPy • SQL • PostgreSQL • PGVector • REST APIs • Git • CI/CD

distributed systems • microservices • event-driven architecture • SaaS architecture

data lakes • data pipelines • data engineering • predictive analytics

workflow automation • workflow orchestration • optimization • linear programming

knowledge graphs • AWS Neptune • SPARQL • Linux • Bash • Agile delivery • Scrumban

HIPAA • GDPR • CCPA • CPRA