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[LinkedIn](#) | [IntelligentDataWorks.ai](#) | [IDW LinkedIn](#)

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Ascend Learning Hiring Team

Re: Director, Data & AI

Dear Ascend Learning Hiring Team,

Leading a modern data platform and production AI portfolio while improving governance, self-service analytics, and business value closely matches my experience across enterprise modernization and applied AI.

At TriMark, I owned data modernization for a \$1B+ organization integrating 11 acquired businesses and heterogeneous ERP systems. I grew the team from four analysts to seven AWS engineers and delivered the first data lake within seven months, reducing cross-ERP reporting from roughly two months to one day.

At Intelligent DataWorks, I personally built the core and first 80% of a production AI platform and then led 11 engineers. The platform supports 70+ automations across more than 20 workflows with 99.9% availability. I established evaluation, MLOps/LLMOps, observability, security, privacy, governance, release, rollback, and incident practices. At AWS, I advised more than 200 enterprises on AI, data, and cloud adoption.

My healthcare and learning-domain experience is transferable rather than centered on fitness education. Intelligent DataWorks completed its planned operating transition in October 2026. I would welcome a discussion about strengthening the data foundation, scaling responsible AI use cases, and improving measurable adoption and ROI.

Sincerely,

Keith Steward, Ph.D.