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September 15, 2026

BloomifAI Hiring Team

Re: Vice President of Digital Transformation

Dear BloomifAI Hiring Team,

Building and executing an enterprise digital-transformation roadmap across technology, process, governance, and organizational change closely matches the work I have led in cloud, data, AI, and platform modernization.

At TriMark, I aligned Finance, Marketing, Supply Chain, and technology leaders around more than 50 use cases, secured funding for an AWS data strategy, built a seven-person engineering team, and delivered the first enterprise data lake across 11 divisions in seven months. The platform reduced cross-ERP reporting from roughly two months to one day and established a reusable foundation for analytics and AI.

At AWS, I advised more than 200 enterprise customers and built global AI/ML and data communities totaling 180+ professionals through standards, workshops, and technical enablement. At MassMutual, I led five privacy and AI-governance initiatives. At Intelligent DataWorks, I own strategy, architecture, delivery, governance, security, and operations for a production platform supporting 70+ automations across more than 20 workflows.

My experience centers on enterprise platforms and operating transformation rather than precision marketing or consumer-channel ownership. Intelligent DataWorks is pursuing a strategic acquisition, and I am seeking a long-term operating role elsewhere. I would welcome a discussion about converting a digital roadmap into governed capabilities, measurable adoption, and sustained enterprise value.

Sincerely,

Keith Steward, Ph.D.