

Keith Steward, Ph.D.
Boston, MA | 508-318-8035 | keith.steward@gmail.com

Dear Hiring Team,

I am excited to apply for the Vice President, Product Management role. SmartBear's focus on AI-driven software quality, agentic testing, SDLC workflows, product strategy, roadmap ownership, and business outcomes maps closely to my AI product and platform leadership background.

At *Intelligent DataWorks*, I founded and lead an applied AI SaaS company that built *AssistX*, a production generative AI platform using LLMs, AI agents, RAG, vector search, PostgreSQL/PGVector, LangGraph, APIs, and AWS. I own product roadmap, architecture, evaluation, customer narratives, commercialization assets, and execution while technically directing an 11-engineer Agile team.

That work builds on AWS experience advising 200+ enterprise customers, SuccessKPI experience shipping AI-powered forecasting and workflow applications, MassMutual experience in governance and production readiness, and NorthBay experience building a new AI/ML practice after being recruited out of AWS by the CEO.

The SmartBear role is GTM-heavy, but the core challenge is product leadership for an AI-transformed testing market. I can bring a credible point of view on agentic workflows, practical AI architecture, enterprise adoption, customer-facing execution, and disciplined product delivery.

Sincerely
Keith Steward