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iSpot Hiring Team

Re: Director, AI

Dear iSpot Hiring Team,

The opportunity to lead customer-facing AI from prototype through reliable production closely matches how I build applied-AI platforms: pairing hands-on architecture with team development, product judgment, and measurable delivery.

At Intelligent DataWorks, I architected and helped build AssistX using LLMs, RAG, agents, embeddings, vector search, orchestration, APIs, and AWS. I recruited and technically led 11 engineers while remaining hands-on in backend services, cloud infrastructure, evaluation, security, and operations. The first commercial release shipped within eight months and now supports 70+ automations across more than 20 workflows, accelerating selected work by up to 50x.

I also bring enterprise scale and governance depth. At AWS, I advised 200+ customers on AI, data, and cloud adoption and developed global technical communities totaling 180+ specialists. At MassMutual, I led cloud implementation across privacy and AI-governance initiatives, covering evaluation, transparency, monitoring, auditability, lifecycle controls, and human oversight. These experiences required balancing quality, cost, security, reliability, and adoption while moving quickly.

My product experience is transferable rather than advertising-specific, so I would bring production-AI depth without claiming media-measurement expertise. Intelligent DataWorks is pursuing a strategic acquisition, and I am seeking a long-term operating role elsewhere. I would welcome a conversation about accelerating iSpot's AI roadmap and building dependable customer-facing capabilities.

Sincerely,

Keith Steward, Ph.D.