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iSpot Hiring Team

Re: Vice President of AI

Dear iSpot Hiring Team,

The mandate to turn emerging AI capabilities into differentiated customer-facing products closely matches how I have built applied AI platforms: combining product strategy with hands-on architecture, rapid experimentation, and measurable delivery.

At Intelligent DataWorks, I defined the product and technical roadmap and helped build AssistX using LLMs, RAG, agents, vector search, orchestration, APIs, and AWS. I recruited and technically led 11 engineers while remaining hands-on. The first commercial release shipped within eight months and now supports 70+ automations across more than 20 workflows, accelerating selected work by up to 50x.

I also bring enterprise perspective and responsible-AI depth. At AWS, I advised 200+ customers on AI, data, and cloud adoption. At MassMutual, I led cloud implementation across privacy and AI-governance initiatives and delivered a platform that automated approximately 90% of a manual workflow. These experiences required prioritizing use cases, translating customer problems into architecture, and balancing speed with security, governance, and operational quality.

My product background is transferable rather than advertising-specific, so I would bring a fresh applied-AI perspective without claiming media-measurement expertise. Intelligent DataWorks is pursuing a strategic acquisition, and I am seeking a long-term operating role elsewhere. I would welcome a conversation about accelerating customer-facing AI innovation.

Sincerely,

Keith Steward, Ph.D.